

Subject: Secure the Future for Our Children with a Legacy Sized Gift

Dear Valued Supporter,

At [Your Charity], we believe in providing children around the world with the opportunity to thrive, grow and reach their full potential. With your generous support, we've made significant strides in improving the lives of hundreds of thousands of those in need. Our 1,200 team members and 4,200 volunteers help us operate 67 community centers in 9 countries around the world.

Ninety percent of the wealth in the United States is noncash assets, such as real estate, private businesses, life insurance and others. These assets are crucial to [Your Charity]'s ability to fulfill its mission. You can cement your legacy and pass on the ethics and values that define your life without donating cash.

Today, we invite you to consider a unique way to make a lasting impact on the future of those in need through a gift of life insurance. There is \$21+ TRILLION of life insurance in force in the United States today. Over 250,000 seniors stop paying the premium on their life insurance policy every year. It is the largest untapped asset for charities. Life insurance is a powerful tool that not only provides financial security for your loved ones but also offers a meaningful way to support causes close to your heart, such as ensuring a brighter future for those in need. This is not a sale for a new life insurance policy. Instead, if you are considering no longer paying the premium for your life insurance policy, please consider donating it for the benefit of [Your Charity].

[Your Charity] is pleased to announce that Insuring A Better World Fund a 501(c)3 nonprofit has offered to pay the premium on life insurance policies donated for the benefit of [Your Charity]. If you have a life insurance policy that you no longer want, please don't throw your policy away by letting it lapse or be surrendered to the insurance company. Insuring A Better World Fund will pay all future premiums on your policy. There is no cost to you or [Your Charity]. You may be entitled to receive a potentially valuable tax deduction for yourself; but much more importantly, your gift will support [Your Charity]'s mission of sustainable education, training, and employment. Your gift will help us continue our vital work and expand our efforts to include children up to age 25.

We accept gifts of life insurance in many ways. To learn more about how you can make a gift of life insurance to [Your Charity] or to discuss your philanthropic planning goals, please contact our team at [insert contact information] or you can contact Insuring A Better World Fund directly at Donate@IABWF.org or (312) 819-0790. Please remember to specify that you want [Your Charity] to be the beneficiary of your donation. You can find out more at their Website at www.IABWF.org. Thank you for your continued support and dedication to helping those in need. It is only with your support that we can ensure a better world for us all.